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राष्ट्रीय मुक्त विद्यालयी शिक्षा संस्थान

(मा.सं.वि.मं., भारत सरकार के अधीन एक स्वायत्त संस्था)

ए-24-25, इंस्टीट्यूशनल एरिया, एन. एच. - 24,

सेक्टर-62, नोएडा, जिला गौतम बुद्ध नगर (उ.प्र.)



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NATIONAL INSTITUTE OF OPEN SCHOOLING

(An autonomous Institution Under MHRD, Govt. of India)

A-24-25, Institutional Area, NH-24, Sector-62,

NOIDA, Distt. - Gautam Buddha Nagar (U.P.)

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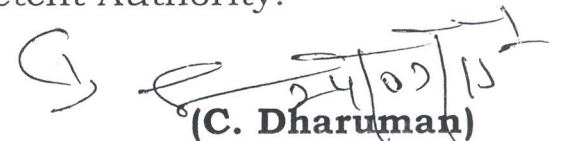
CIRCULAR

Subject: Supreme Court's observation over photographs to be displayed on Government Advertisement.

In pursuance of Government of India, Ministry of Human Resource Development, Department of School Education & Literacy vide letter no. 14-100/2015-Sch.3 dated 26th June, 2015 has forwarded a copy of the judgment of the Hon'ble Supreme Court that only the Photographs of the President, Prime Minister and Chief Justice of the country should be displayed in Government advertisements. The guidelines are applicable to all Government advertisements other than classifieds and all medium of communications such as print, electronic, outdoor and digital, including Internet advertising.

In view of the judgment of the Hon'ble Supreme Court, all Offices of NIOS are hereby directed to take note of all aspects of judgment and comply it in letter and spirit.

This issues with the approval of the Competent Authority.


(C. Dharuman)

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